



September 13, 2021

NOTICE TO ALL OFFERORS

AFFILIATED AGENCIES

*Orange County
Transit District*

*Local Transportation
Authority*

*Service Authority for
Freeway Emergencies*

*Consolidated Transportation
Service Agency*

*Congestion Management
Agency*

Gentlemen/Ladies:

**SUBJECT: Request for Proposals (RFP) 1-3589
“Electronic Signage for bus Stops”**

This letter comprises **Addendum No. 2** to the above captioned RFP issued by the Orange County Transportation Authority (OCTA). **Proposals are due on or before 2:00 p.m. on October 5, 2021.**

Offerors are advised that the Pre-Proposal Conference Registration Sheets from the September 2, 2021, Pre-Proposal Conference are presented as Attachment A to this Addendum No. 2.

Offerors are advised that the Pre-Proposal Conference PowerPoint presentation slides from the September 2, 2021, Pre-Proposal Conference are presented as Attachment B to this Addendum No. 2.

The following are responses to the written questions received on or before September 3, 2021 as stated in the RFP package.

Question 1: Are Proposers required to use Exhibit F for each proposed deviation to the Project Implementation Tasks as described in Section 8.4?

Response 1: Yes. Contractual exception and technical deviations not identified in the Exhibit F form will not be considered or accepted.

Question 2: Are Proposers required to use Exhibit F for each proposed deviation to the Project Implementation Deliverables as described in Section 8.4.

Response 2: Please see Response 1.

Question 3: Proposers may have difficulty providing complete responses with a limit of 50-pages double-spaced (25 single pages). Would OCTA consider 11-point font instead of 12-point font?

Response 3: Proposals must be submitted in accordance with Section II PROPOSAL CONTENT as identified in the RFP.

Question	4: Would OCTA enable proposers to provide the Letter of Transmittal single-spaced using a 11-point or 12-point font?
Response	4: Please see Response 3.
Question	5: The RFP mentions that consultant staff should work onsite at the Orange, CA headquarters building, or from a pre-authorized remote location. Can you share any other activities apart from physical maintenance, installation, or testing that would require on-site employees?
Response	5: No onsite meetings at the moment due to COVID-19 restrictions. There is no need to be onsite as the pilot was done remotely by the pilot consultant with OCTA doing the physical installation and setup.
Question	6: Can OCTA provide an example of your standard RACI matrix template for reference purposes?
Response	6: Yes. OCTA can provide a RACI matrix template to the awarded firm.
Question	7: Tasks related to section seven in the RFP appear to more closely match a custom software development project, versus proven passenger information display systems. Is OCTA open to a solution that has been successfully deployed and many other transit agencies that meets your requirements, if it allows for some level of customization to meet any unique requirements or needs?
Response	7: Yes.
Question	8: If a company has multiple sizes and types of hardware, is OCTA open to reviewing different display options that may be a better fit for specific locations or installation considerations? If so, how should we propose this in a price summary sheet?
Response	8: Yes, we used both a 10" and 13" display for our pilot.
Question	9: The requirement for using solar power places significant limitations and additional expense on display devices, even in successful implementations. Some signage solutions may use a hybrid approach to power sources, with stops that have access to grid power using different technology than stops that do not have access. If devices are controlled by a common administration console and use a common software, is OCTA

open to reviewing separate options for solar versus grid power, and if so, how should we provide this in a price summary sheet?

Response 9: OCTA's bus stops do not have an available power grid and thus all devices must be solar-powered.

Question 10: Can OCTA provide a link to your current GTFS and GTFS real-time feeds so that we can review existing data?

Response 10: No. There is no existing feed. However, an actual feed from the pilot is available as Attachment D.

Question 11: If our company does not have a Sales and Use Tax locus, would the State of California expect us to collect use tax on this solution, or would the authority be responsible for the payment of this tax to the State of California?

Response 11: The Authority would be responsible for payment of Use tax to the State of California.

Question 12: Due to IT security requirements, some elements mentioned in the requirements matrix, such as a SOC 2 report, can only be provided under a nondisclosure agreement. Is it sufficient for the RFP response to indicate that we have a SOC 2 certification and audit, and for the document to be provided post-award, or during contract negotiation under nondisclosure agreement?

Response 12: Yes.

Question 13: Are Davis-Bacon prevailing wage rates required for this project?

Response 13: Davis Bacon is not a requirement for this solicitation.

Question 14: Is an ADA Audio Annunciation speaker and button required as part of the budget in the eSignage hardware row Exhibit B – Cost and Price Forms?

Response 14: No.

Question 15: For Exhibit B – Cost and Price Forms, how should proposers calculate their cost in the Recurring Column? Should it be A. a five-year total or B. an annual total?

Response 15: See Exhibit B – Revised Price Summary Sheet 1 attached to this Addendum No. 1.

Question 16: Does the cellular communication network used by the display need to be certified by a major carrier, i.e., ATT or Verizon using a private VPN?

Response 16: Yes.

Question 17: Is the offeror required to have a minimum number of current installments at similar agencies to indicate capabilities?

Response 17: No.

Question 18: Are the electronic displays proposed required to be UL certified?

Response 18: Yes.

Question 19: Will contractors be required to comply with "Buy America" federal requirements?

Response 19: Buy America is not a requirement for this solicitation.

Question 20: Are the SIM chips required to be machine-to-machine sims using a secure VPN as opposed to voice sim chips?

Response 20: The SIM chips has to be conforming to the latest generally accepted protocol on the market.

Question 21: Please upload the presentation provided at the Pre-Proposal Conference.

Response 21: Please see Attachment B to this Addendum No. 2.

Question 22: Please provide the participant list and contact emails for participants who attended the Pre-Proposal Conference.

Response 22: Please see Attachment A to this Addendum No. 2.

Question 23: Which manufacturers and models were tested as part of OCTA's pilot?

Response 23: Waysine and ConnectPoint with proprietary devices.

Question 24: Does OCTA currently perform its own inspection and maintenance of shelters? solar panels? displays? or is there an existing or incumbent vendor that provides any of

these services? If so, can you please provide contact information for said vendor(s)?

Response 24: Yes. OCTA contracts maintenance services with Shelterclean, Inc., but does not provide vendor contact information.

Question 25: This procurement reads like a solicitation for professional services AND a hardware/technology procurement. Is the established budget of 230k for consulting services only or is this budget intended to include all required hardware, installation & construction costs, permitting, etc?

Response 25: All required hardware, installation & construction costs, permitting, etc.

Question 26: Are OEMs / Vendors permitted to bid on this solicitation or does OCTA prefer that a consultant, consulting agency, A&E company, or design-build type-firm be prime contract for this project?

Response 26: All vendors are permitted to submit a proposal.

Question 27: Does OCTA have a list of preferred local electrical contracting firms that they have worked with in the past that we might contact?

Response 27: No.

Question 28: Does OCTA have a preferred cellular carrier to provide cell service to the signs?

Response 28: No.

Question 29: Will OCTA furnish cellular SIMS to be included in the digital signage and cover the ongoing cost of cellular service throughout the contract period?

Response 29: Yes.

Question 30: Does OCTA have a preferred low power / IOT Modem for communications that should be used with the new displays?

Response 30: No.

Question 31: Would OCTA like to have spare displays included in the quotation?

Response 31: This may be included but is not required.

Question 32: Does OCTA currently have any solar powered or AC powered displays installed? If so what type, manufacturer, and how many?

Response 32: No displays are installed.

Question 33: Can OCTA provide a list of attendees to the pre-bid meeting as well as any other vendors who have expressed interest in bidding?

Response 33: Please see Attachment A.

Question 34: Should this be of a design-build sort of project that utilizes a consultant or A&E firm, we would be happy to partner and provide display hardware, software, solar kits, etc.

Response 34: This is not a design-build A&E project.

Question 35: Can OCTA provide drawings, images, dimensions and/or more information on the existing infrastructure that signs will be required to mount to?

Response 35: See Attachment C to this Addendum No. 2.

Question 36: Can OCTA provide images of a couple of example sites where the displays will be installed?

Response 36: See Attachment C to this Addendum No. 2.

Question 37: Can OCTA kindly confirm the following that was mentioned in the pre-bid: a) This project does NOT have Davis-Bacon or prevailing wage requirements b) This project does NOT have Buy America Requirements.

Response 37: See Response 13 and Response 19.

Question 38: The eSignage must be able to display graphical images." - What sort of images are expected or desired to be shown on the display?

Response 38: JPEG or raster based images. Typically they promote marketing items, detour information, etc.

Question 39: As ADA accessibility is of key importance to your riders, to ensure full rider accessibility, would a non-contact announcement trigger for ADA TTS announcements be favored over, hard to maintain and easily vandalized buttons?

Response 39: Non-contact announcement trigger will be considered but is not a requirement. Less maintenance and vandalism issues would be preferable.

Question 40: To ensure 24/7 readability, will displays require the capability to be illuminated between 500-2500 nits and dynamically adjusted based on photocell / localized ambient brightness?

Response 40: For proposed E-ink displays, it should also be required that the front or edge lighting be strictly activated when a rider approaches the display to conserve power and to be able to obtain the minimal 500 nit brightness required for ADA compliant nighttime readability.

Question 41: As IOT devices require a pairing between Firmware and Software, which is no small undertaking and any number of code misalignments can disrupt the dataflow to devices, we strongly suggest a re-wording of this requirement. Would a parameter driven executable which can be hosted by OCTA be acceptable in the event of business termination, if termination is executed during the period which OCTA is under maintenance or license agreement for the use of the systems?

Response 41: Yes.

Question 42: Is it possible for the e-signs to be ad-supported?

Response 42: No ads, only marketing material directly from OCTA.

Question 43: Does OCTA require that the e-paper sign have backlighting, aka be internally illuminated, for optimal nighttime visibility?

Response 43: Yes.

Question 44: Does OCTA require that there be solar-powered "down lighting" that is separate from the e-paper sign's internal illumination? (This will impact the cost of the additional LED lighting, as well as the cost of the necessary solar package to power both a security light and an e-paper sign, so all vendors should be held to the same expectation on the pricing sheet).

Response 44: No.

Question 45: Does OCTA require solar battery temperature monitoring and reporting?

Response 45: Yes.

Question 46: Does OCTA require the admin console send alarm notifications for issues related to the health and functionality of the real-time signs, down lighting, and solar batteries?

Response 46: Yes.

Question 47: Please define what items should be included in the “One-time Cost”, such as “illuminated e-paper sign, mounting brackets, ADA audio feature/button, solar package, and LED down lighting”. If OCTA determines that the e-paper sign’s internal illumination and LED security down lighting features are *optional*, and not required in the base bid, please add line items for “Optional Add-Ons” to the Price Summary Sheet?

Response 47: One-time cost is all hardware (eSignage devices, ADA feature, solar package and first year maintenance).

Question 48: Please confirm the “One-time Cost” is for one unit for 5 pre-paid years?

Response 48: Yes, the one-time cost is for one (1) unit for five (5) pre-paid years.

Question 49: Please clarify whether the “Recurring Cost” is for 1 year or another 5-year term.

Response 49: Recurring Cost is for four (4) additional years to support the twenty-three (23) devices.

Offerors are reminded to acknowledge receipt of this Addendum No. 2 in their transmittal letters and Exhibit B, entitled “Price Summary Sheet.” All changes addressed in this Addendum No. 2 shall be incorporated into the final Agreement.

Questions regarding this Addendum No. 2 should be directed to the undersigned at (714) 560-5644.

Sincerely,

A handwritten signature in dark ink that reads "Donald Herrera". The script is fluid and cursive, with the first name and last name clearly distinguishable.

Donald Herrera

Contract Administrator

Contracts Administration and Materials Management



PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

1.

Company Name:

Connectpoint Inc.

Attendee:

Stefan Marks

Address:

906 Monmouth Street

City, State Zip:

Newport, KY 41071

Phone Number:

(760) 908-1053

Registered on CAMM NET?

☒ Yes

☐ No

Prime

☒

Sub

☐

smarks@connectpointdigital.com

E-Mail Address:

2.

Company Name:

Connectpoint Inc.

Attendee:

Rick Wood

Address:

175 Cremona Drive, Suite 160

City, State Zip:

Goleta, CA 93117

Phone Number:

(805) 682-8900, x 105

Registered on CAMM NET?

☒ Yes

☐ No

Prime

☒

Sub

☐

rwood@connectpointdigital.com

E-Mail Address:

3.

Company Name:

Connectpoint Inc.

Attendee:

Chuck Menzel

Address:

175 Cremona Drive, Suite 160

City, State Zip:

Goleta, CA 93115

Phone Number:

(805) 682-8900

Registered on CAMM NET?

☒ Yes

☐ No

Prime

☒

Sub

☐

cmenzel@connectpointdigital.com

E-Mail Address:



PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

1. Company Name: Message Point Media
Attendee: Andy Gilliom
Address: 4628 Montevallo Rd, Suite 204
City, State Zip: Birmingham, AL 35210
Phone Number: (205) 453-4280 x802 Registered on CAMM NET? ☒ Yes ☐ No
Prime ☒ Sub ☐
E-Mail Address:

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2. Company Name: Message Point Media
Attendee: Bryan Gilliom
Address: 4628 Montevallo Rd, Suite 204
City, State Zip: Birmingham, AL 35210
Phone Number: (205) 453-4280 x802 Registered on CAMM NET? ☐ Yes ☒ No
Prime ☒ Sub ☐
E-Mail Address:

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3. Company Name: Message Point Media
Attendee: Ashlyn Burbank
Address: 4628 Montevallo Rd, Suite 204
City, State Zip: Birmingham, AL 35210
Phone Number: (205) 453-4280 x802 Registered on CAMM NET? ☐ Yes ☒ No
Prime ☒ Sub ☐
E-Mail Address:

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PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

1. **Company Name:** Outdoorlink, Inc.

Attendee: Jenni Evans

Address: 3058 Leeman Ferry Rd. SW

City, State Zip: Huntsville, AL 35801

Phone Number: (269) 207-1970 **Registered on CAMM NET?** ☒ Yes ☐ No

Prime ☐ **Sub** ☒ JENNIFER@OUTDOORLINKINC.COM

E-Mail Address:

2. **Company Name:** _____

Attendee: _____

Address: _____

City, State Zip: _____

Phone Number: () **Registered on CAMM NET?** ☐ Yes ☐ No

Prime ☐ **Sub** ☐

E-Mail Address:

3. **Company Name:** _____

Attendee: _____

Address: _____

City, State Zip: _____

Phone Number: () **Registered on CAMM NET?** ☐ Yes ☐ No

Prime ☐ **Sub** ☐

E-Mail Address:



PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

1. Company Name: Changing Environments, dba Soofa
Attendee: Tiara Obey and Shelley Price
Address: 24 Thorndike Street
City, State Zip: Cambridge, MA, 02141
Phone Number: (702) 630-8176 Registered on CAMM NET? ☒ Yes ☐ No
Prime ☒ Sub ☐
E-Mail Address: shelley@soofadigital.com & tiara@soofadigital.com

2. Company Name: _____
Attendee: _____
Address: _____
City, State Zip: _____
Phone Number: () Registered on CAMM NET? ☐ Yes ☐ No
Prime ☐ Sub ☐
E-Mail Address: _____

3. Company Name: _____
Attendee: _____
Address: _____
City, State Zip: _____
Phone Number: () Registered on CAMM NET? ☐ Yes ☐ No
Prime ☐ Sub ☐
E-Mail Address: _____



PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

1. Company Name: SHELTER CLEAN SERVICES
Attendee: Rafael Mendez
Address: 2475 Lemon Avenue
City, State Zip: Signal Hill, CA 90755
Phone Number: (818) 823-4349 Registered on CAMM NET? ☒ Yes ☐ No
Prime ☐ Sub ☒
E-Mail Address: y m e n d e z @ s h e l t e r c l e a n . c o m

2. Company Name: _____
Attendee: _____
Address: _____
City, State Zip: _____
Phone Number: () _____ Registered on CAMM NET? ☐ Yes ☐ No
Prime ☐ Sub ☐
E-Mail Address:

3. Company Name: _____
Attendee: _____
Address: _____
City, State Zip: _____
Phone Number: () _____ Registered on CAMM NET? ☐ Yes ☐ No
Prime ☐ Sub ☐
E-Mail Address:



PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

-
1. **Company Name:** SOLARI CORP.
- Attendee:** Manuel BUZZOLA - Technical Sales Manager
- Address:** 43-30 36th Street
- City, State Zip:** Long Island City, New York 11101
- Phone Number:** (212) 868 0126 **Registered on CAMM NET?** ☒ Yes ☐ No
cell. 516 491 6848
- Prime** ☒ **Sub** ☐
- E-Mail Address:** m b u z z o l a @ s o l a r i c o r p . c o m
-
2. **Company Name:** _____
- Attendee:** _____
- Address:** _____
- City, State Zip:** _____
- Phone Number:** () _____ **Registered on CAMM NET?** ☐ Yes ☐ No
- Prime** ☐ **Sub** ☐
- E-Mail Address:** [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []
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3. **Company Name:** _____
- Attendee:** _____
- Address:** _____
- City, State Zip:** _____
- Phone Number:** () _____ **Registered on CAMM NET?** ☐ Yes ☐ No
- Prime** ☐ **Sub** ☐
- E-Mail Address:** [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []



PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

1. Company Name: Way Sine LLC

Attendee: AJ Harper - Business Development

Address: 98-025 Hekaha St

City, State Zip: Aiea, Hawaii 96701

Phone Number: (250) 818-0449 Registered on CAMM NET? ☒ Yes ☐ No

Prime ☐ Sub ☒

E-Mail Address: AJ.Harper@WaySine.com

E-Mail Address:

2. Company Name: _____

Attendee: _____

Address: _____

City, State Zip: _____

Phone Number: () Registered on CAMM NET? ☐ Yes ☐ No

Prime ☐ Sub ☐

E-Mail Address:

3. Company Name: _____

Attendee: _____

Address: _____

City, State Zip: _____

Phone Number: () Registered on CAMM NET? ☐ Yes ☐ No

Prime ☐ Sub ☐

E-Mail Address:



PRE-PROPOSAL CONFERENCE REGISTRATION

RFP #: 1-3589

Date: Thursday, September 2, 2021

Title: Electronic Signage for Bus Stops

1. Company Name: URBAN Solar Corp
Attendee: Ben Guriel
Address: 1880 SW Merlo Drive
City, State Zip: Beaverton OR 97003
Phone Number: (503) 356-5516 Registered on CAMM NET? ☐ Yes ☒ No
Prime ☒ Sub ☐
E-Mail Address:

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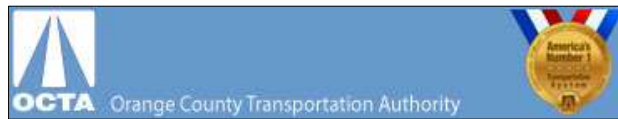
2. Company Name: _____
Attendee: _____
Address: _____
City, State Zip: _____
Phone Number: () _____ Registered on CAMM NET? ☐ Yes ☐ No
Prime ☐ Sub ☐
E-Mail Address:

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3. Company Name: _____
Attendee: _____
Address: _____
City, State Zip: _____
Phone Number: () _____ Registered on CAMM NET? ☐ Yes ☐ No
Prime ☐ Sub ☐
E-Mail Address:

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Pre-Proposal Conference for RFP 1-3589: Electronic Signage for Bus Stops



Orange County
Transportation Authority 

1

Agenda

- Introductions / Opening Statement
- Purpose of Pre-Proposal Conference
- Review of RFP Documents
- Review of the Scope of Work
- Questions and Answers
- Closing



2

2

CAMM NET Registration

Why register on CAMM NET?

<https://cammnet.octa.net/>

- To receive e-mail notifications of Solicitations, Addenda, and Awards
- View and update your vendor profile
- Required for Award

3

3

Online Business & Networking Tools

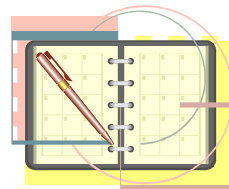
- CAMM NET Connect
 - <https://www.facebook.com/CammnetConnect>
- Working with OCTA
 - <https://cammnet.octa.net/about-us/working/>
- Planholder's List
 - <https://cammnet.octa.net/procurements/planholders-list-selection/>

4

4

Key Procurement Dates

- Written Questions Due: September 3, 2021
- OCTA Responds: September 9, 2021
- Proposals Due: October 5, 2021, 2:00 p.m.
- Interview: October 26, 2021



5

5

Key Procurement Information

- Next Addendum will contain a copy of the Pre-Proposal sign-in sheet.
- Award based on prime-sub relationship, not joint ventures.

6

6

Guidelines for Written Questions

- Questions must be submitted directly to Donald Herrera, Contract Administrator, in writing, prior to established due dates.
- E-mail recommended: dherrera@octa.net
- Any changes Authority makes to procurement documents will be by written Addenda only.
- Addenda will be issued via CAMM NET.
- Verbal discussions today are non-binding.

7

7

Next...
Proposal Instructions

Then...
Review of Scope of Work

8

8

Proposal Submittal Instructions

(Refer to RFP Section I, pp. 4)

- Proposals are due by 2:00 p.m. on the date specified in the RFP.
- Proposals are to be submitted electronically as specified in the RFP.
- **PLEASE NOTE: Hard copy proposal submission will not be accepted for this RFP. Proposals must be submitted electronically at the link stated in the RFP and by the date and time as indicated.**

9

9

Proposal Submittal Instructions (continued)

(Refer to RFP Section I, pp. 4-5)

- Authority has the right to:
 - accept or reject any and all proposals;
 - withdraw or cancel the RFP;
 - postpone proposal opening for its own convenience.
- Proposals received are considered public information.
- Proposals are not to be copyrighted.

10

10

Proposal Submittal Instructions (continued)

(Refer to RFP Section I, p. 6)

- Contract type is firm-fixed price
- Conflict of interest
- Code of conduct

11

11

Proposal Content

(Refer to RFP Section II, pp. 8-12)

- Letter of Transmittal
- Technical Proposal
 - a) Qualifications, related experience, and references of Offeror
 - b) Proposed staffing and project organization
 - c) Work plan
 - d) Exceptions / Deviations (Technical vs. Contractual)

12

12

Proposal Content (continued)

- Price Summary Sheet – Exhibit B
 - Offeror shall submit proposed pricing to provide services described in Exhibit A, Scope of Work
 - The Offeror shall complete and sign the “Price Summary Sheet” form included with this RFP

13

13

Proposal Content (continued)

(refer to RFP Section II, pp. 24-27)

- Forms
 - Status of Past and Present Contracts Form – Exhibit D
 - Proposal Exceptions and/or Deviations Form – Exhibit F

Note: Forms excluded from 50-page proposal limit.

14

14

Evaluation and Award

(Refer to RFP Section III, p. 19)

- All proposals, timely received, will be evaluated using the following evaluation criteria:

Qualifications of the firm	25%
Staffing and project organization	25%
Work plan	30%
Cost and price	20%

15

15

Evaluation and Award (continued)

- “Short-Listed” firms will be invited to interview.
- Interviews are scheduled for October 26, 2021. Offerors are requested to keep these dates available.

16

16

Award

- Award Process
 - Staff evaluated proposals, conducts interviews and makes recommendation of highest ranking offeror to OCTA management.
 - OCTA Management may accept / reject staff's recommendation.
 - All firms submitting a proposal will be notified of award via CAMM NET.

17

17

Proposed Agreement

- Proposed Software License Agreement
 - Please review the Proposed Software License Agreement so you are aware of the contractual requirements of this project
- Exceptions/Deviations
 - Any exceptions and/or deviations must be identified in Exhibit F, Proposal Exceptions and/or Deviations form



18

18

Scope of Work

(Refer to RFP Exhibit A)

Minh Nguyen
Project Manager

Project Overview and Scope of Work

19

19

- Questions?



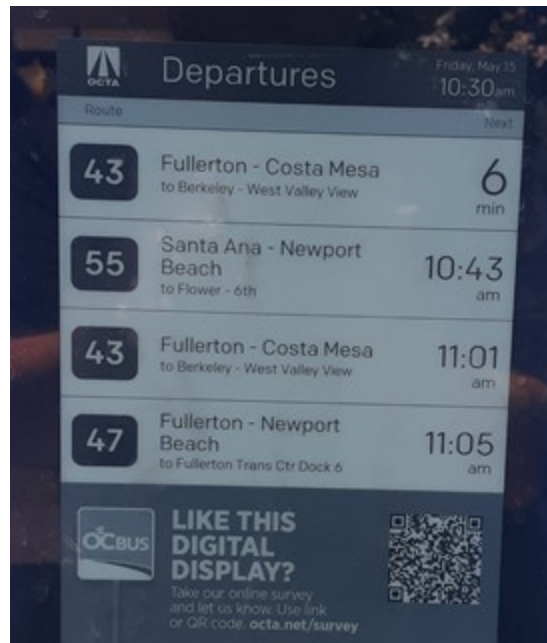
20

20

- Reminder.... Proposals are due @ 2:00 p.m. on October 5, 2021.
- Please register on CAMM NET.
- Thank you for your interest in OCTA!







**ADDENDUM NO. 1 TO RFP 1-3589
EXHIBIT B**

REVISED PRICE SUMMARY SHEET 1

REQUEST FOR PROPOSALS (RFP) 1-3589

Enter below the proposed price for the tasks described in the Scope of Work, Exhibit A. Prices shall include direct costs, indirect costs, profits, and tax. The Authority's intention is to award a firm-fixed price contract for a five (5)-year term.

Effective through November 30, 2026

Contract Item	One-time Cost	Recurring Cost (annual total)	Recurring Frequency	Comments
eSignage Hardware (Itemize the cost of the complete device hardware including: eSignage, Solar, Speakers, Installation brackets, etc.)	\$ _____	\$ _____		(This is the cost for all hardware needed to display, power, mount and be ADA-compliant for eSignage)
eSignage Cellular Fees	\$ _____	\$ _____		(Cost to have eSignage connected to receive bus route and additional information feed)
Application Software/Licensing	\$ _____	\$ _____		(Includes licensing cost for up to 5 years)
Third Party Software (if applicable)*	\$ _____	\$ _____		(This includes third party software.)
Project Implementation Effort 1. Task 1 \$ _____ 2. Task 2 \$ _____ 3. Task 3 \$ _____ 4. Task 4 \$ _____ 5. Task 5 \$ _____ 6. Task 6 \$ _____ 7. Task 7 \$ _____ 8. Task 8 \$ _____	\$ _____	\$ _____		(The total cost for the project implementation effort should be the sum of the costs of all Tasks 1-8. Please see Section 7 of the Scope of Work in Exhibit A of this RFP for detailed description of Tasks 1-8. OCTA expects a 6-month schedule for completing the project implementation effort.)
Support, Maintenance, Warranty	\$ _____	\$ _____		(OCTA expects this solution to be used as a production system for at least five (5) years after completion of the implementation effort.)
Environment	\$ _____	\$ _____		(Hosting Services, or On-Premise)
eSignage Hardware Installation	\$ _____	\$ _____		(Include any hardware/mounting expenses)
Travel and Expenses	\$ _____	\$ _____		(Shall be budgeted as a firm fixed amount based on a calculated number of trips. Provide the number of trips.)
Other Costs (if applicable)	\$ _____	\$ _____		(If there are other costs, please identify what such costs would be for.)
Total	\$ _____	\$ _____		(one-time cost and recurring cost)
* Grand Total for Entire Solution	\$ _____			(one-time cost plus recurring cost for the grand total)

* Grand Total for Entire Solution shall reflect the Grand Total for the expected 6-month implementation, plus five (5)-years as a production system, for a total of a five (5)-year term.

ADDENDUM NO. 1 TO RFP 1-3589**EXHIBIT B**

Use the “One-time Cost”, “Recurring Cost”, “Recurring Frequency” (i.e., Annual, Monthly, etc.) columns as appropriate to reflect the estimated costs for the solution that is being recommended.

Provide the eSignage software, 3rd Party Software, and any unique technical components that are necessary to support the solution in the “List of Software and Technical Components” table below. Dollar amounts should tie accordingly to the table above that reflects the cost for the entire solution.

Professional Services Rate Schedule

Resource	Fully-Burdened Hourly Rate*	Comments
Program Manager	\$ _____	
Project Manager	\$ _____	
Architect	\$ _____	
Engineer / Developer	\$ _____	
Business Analyst	\$ _____	
Trainer	\$ _____	

*These rates would be used for approved change requests.

List of Itemized Software and Technical Components

Ref	Software or Technical Component Name	Software or Component Consultant	High-level Purpose	Integration Complexity & Level of Effort	**Use or Acquisition Costs
A					\$ _____
B					\$ _____
C					\$ _____
D					\$ _____
...					\$ _____
Total for Software and Technical Components					\$ _____

**Use or Acquisition Costs for software, include Installation & Interface Development costs

**ADDENDUM NO. 1 TO RFP 1-3589
EXHIBIT B**

List of Consultant Offered Enhancements

Enhancement Item	One-Time Cost (if any)	Recurring Cost	Recurring Frequency	Comments*
(Enhancement 1)	\$ _____	\$ _____		
(Enhancement 2)	\$ _____	\$ _____		
(Enhancement 3)	\$ _____	\$ _____		
(Enhancement 4)	\$ _____	\$ _____		

*Please include in comments the future path of Research and Development (What are the features of the next substantial release/upgrade and when is it happening?)

The undersigned, upon acceptance, agrees to provide the service in accordance with the terms, conditions, and requirements as contained in RFP 1-3589 and the supporting documents for all prices proposed.

1. I acknowledge receipt of RFP 1-3589 and Addenda No.(s) _____

2. This offer shall remain firm for _____ days from the date of proposal
(Minimum 120)

COMPANY NAME _____

ADDRESS _____

TELEPHONE _____

FACSIMILE # _____

EMAIL ADDRESS _____

SIGNATURE OF PERSON
AUTHORIZED TO BIND OFFEROR _____

NAME AND TITLE OF PERSON
AUTHORIZED TO BIND OFFEROR _____

DATE SIGNED _____